

In this Issue:

Mississippi Charter Boat Captains Climb Aboard MarketMaker

Top 10 Most Viewed Businesses and How to Get YOUR Business on the List

Logan Square Farmers Market in Bon Appetit

In Every Issue:
 Buy & Sell Forum

Participating States:

- Alabama
- Arkansas
- Colorado
- District of Columbia
- Florida
- Georgia
- Illinois
- Indiana
- Iowa
- Kentucky
- Louisiana
- Michigan
- Mississippi
- Nebraska
- New York
- Ohio
- Pennsylvania
- South Carolina
- Texas

Charter Boat Captains Climb Aboard Mississippi MarketMaker

Mississippi MarketMaker has done an excellent job connecting with charter boat captains this year. In late January, Mississippi MarketMaker sent a flyer to 99 licensed captains to explain the MarketMaker website and the benefits of being a registered user.



The flyer explained how MarketMaker could help boost business by making it easier for consumers looking for a charter boat business to find one according to their fishing preference. Charter boats are featured as part of the Agritourism section on the MarketMaker website.

- Adventure Charters and Dive, LLC, Moss Point
- CAM-LO Charters, Pass Christian
- Captain Ron's Charters, LLC, Biloxi
- Dominator Fishing Charters, Biloxi
- Fish Tales Charter, Pass Christian
- Fish-Finder Charters, Biloxi
- Fish-On Charters, Biloxi
- Frequent Flyer Charters, LLC, Pass Christian
- Goin' Coastal Charters LLC, Biloxi
- Mitchell Marine, Inc., Biloxi
- PrimeTyme Charters Inc., Biloxi
- PRIMOFISH.com, Gautier
- Rod Slinger Charters, Bay Saint Louis
- Shallow Draft Charters, Ocean Springs
- Shore Thing Fishing Charters, D'Iberville
- Southern Way Charters, Inc., Purvis
- SPECKMKIESTER Charters, Pass Christian
- Team Brodie Charters, Biloxi

Before the flyer was sent none of the 99 charter boats were registered on the MarketMaker site. Within four days, that number rose to eight and by the middle of February, that number had more than doubled. We welcome these new Mississippi businesses to the website.

If you'd like to learn more about Mississippi MarketMaker, please visit msucares.com/newsletters/marketmaker/index.html and check their newsletters or visit their MarketMaker site: marketmaker.msstate.edu

***** PLEASE NOTE! *****

The National MarketMaker Headquarters has moved to:

1601 52nd Avenue, Suite 17

Moline, IL 61265

Phone: 309-757-9077

Fax: 309-757-9088

MarketMaker's Top 10 Most Viewed Businesses



The businesses listed below hold the distinction of being the "10 Most Viewed Businesses" in the MarketMaker network over the past 30 days.

- ◆ Clawdaddy's Crawfish and Seafood, LLC—Lafayette, LA
- ◆ Paul Becnel Citrus Nursery—Belle Chasse, LA
- ◆ Mauthe Farms, L.L.C. (Progress Milk Barn) - McComb, MS
- ◆ Mrs. Heather's Pumpkin & Strawberry Patch—Albany, LA
- ◆ St Bethany Fresh—Pontotoc, MS
- ◆ Dagele Brothers Produce, Florida, NY
- ◆ Buffalo Farms Inc—Simpsonville, SC
- ◆ Adams Farms, Fayetteville, GA
- ◆ Lauren Farms, Leland, MS
- ◆ Cowart Ranch LLC—Sumterville, FL

Tips to Making the Top 10 List

Over the next couple months we will explore ways that may help your business attain this "Top 10" standing. This month we'll start with **Business Information**.

General Business Information: If you check the profiles for the businesses above, you'll notice each has supplied complete business information. Phone numbers and contact names help users find your business quickly and easily. Check your profile and be sure to provide as much information as possible.

Website Information: Double check your email, URL, Facebook and/or Twitter accounts. Be accurate—these details count! If a user looks for further information from these, it's imperative these are correct so they can find your business quickly and easily.

"Bon Appetit" Names MarketMaker Business as a Top Artisan Food Market in America

Logan Square Farmers Market in Chicago is making the news. "Bon Appetit" touted the market as one of the top artisan food markets in the country. Check the September 2011 issue at: www.bonappetit.com/magazine/slideshows/2011/09/emerging-markets#slide=12.

Logan Square is also featured in "Midwest Living" (<http://www.midwestliving.com/travel/destination/illinois/hyde-park-chicago-neighborhoods/#page=7>) as one of the three great Chicago neighborhoods to explore.

The Market is unique in that it runs outdoors from June through October, then indoors November through March—a great place to meet your neighbors all year!

Find Logan Square Farmers Market at: 3107 W. Logan Blvd, Chicago, IL and on MarketMaker at: www.marketmaker.uiuc.edu/main/details/418871



MarketPlace Buy & Sell Forum

Post your ad for products and/or services you have to sell or want to buy. The Buy & Sell Forum is available to you at no cost. See detailed ads by clicking on MarketPlace Buy & Sell Forum on the National site: www.foodmarketmaker.com.



BUY 9 listings	SELL 66 listings	SERVICES/EQUIPMENT 6 listings	TRANSPORTATION 0 listing	OTHER 2 listings
--------------------------	----------------------------	---	------------------------------------	----------------------------

Contact Us:

National MarketMaker Headquarters
University of Illinois Extension

1601 52nd Avenue, Suite 17
Moline, IL 61265
Phone: 309-757-9077

Email: marketmaker@illinois.edu
Web: www.foodmarketmaker.com