

In this Issue:

Business Spotlight:
 Berries by Bill Inc.
 Newport, Arkansas

Step-by-Step Instructions to
 Post an Ad on MarketMaker's
 Buy & Sell Forum

Let's be Facebook Friends!

In Every Issue:
 Buy & Sell Forum

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Business Spotlight...



Bill Landreth slices into one of his delicious watermelons

A farmer's product impresses a consumer hundreds of miles from the farm...

**Berries by Bill Inc.
 Newport, AR**

Bill Landreth of Berries by Bill Inc. knows he grows tasty watermelons, but was delighted to learn that they left quite an impression on a woman in Michigan. Bill received an email through his **MarketMaker** account from the woman complimenting him on his product.

Bill puts a sticker with "Bill's Best Arkansas Fresh" on all his melons. When this satisfied customer spotted the sticker, she looked for the farm on the Web and Bill's Market-Maker profile was the first thing she saw!

She emailed Bill through Market-Maker and complimented him on his watermelon saying, *"I have bought three of your seeded watermelons at Horrocks in Battle Creek, Michigan. They are without a doubt the BEST I have had in years! I will be contacting Horrocks and begging them to be sure and buy from you next year. Thanks so much!"*

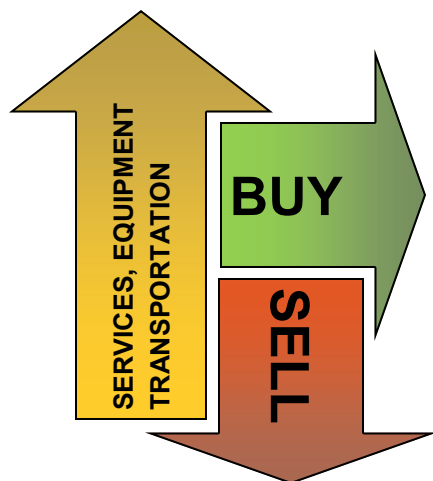


Bill's sweet, juicy watermelon

Needless to say, Bill was overjoyed. "This is the type of thing that farmers really need. I'm so happy that University of Arkansas helped me get signed up on the MarketMaker website, and I'm very glad to hear from this happy customer. This is great!"

You'll find watermelons along with strawberries, cantaloupes and sweet corn on Bill's MarketMaker profile, [Berries by Bill Inc.](#), or call the farm at (870) 503-0139.





**MarketMaker's
Buy and Sell Forum is
an easy, no-cost
way to advertise!**

These simple step-by-step instructions will get you started!

1. First, you must have a user account. If you don't, request one by going to the Register/Log- In page, click on Request Account Access and enter the information requested. Account information will be emailed to you.
2. Log into the Members Area using this account information.
3. To post your ad, click on My Buy & Sell Ads then on New Listing. Select a Category for your ad from the drop-down list.
4. Select a sub-category (if applicable) then insert a Title for your ad.
5. Next, write your ad. Be thorough!
6. Enter Product Availability (the starting/ending dates of when your product/service is available).
7. Select the number of days you'd like your ad to appear (7-90) from the drop down list. Click Continue.
8. You can post up to 5 images. Select an image from your files, then click Upload. Enter the images you want included with your ad, then Continue.
9. Next you'll see the Listing Preview. Check it for accuracy. If you need to make changes, click on Edit to go back to correct. When finished, click Submit to complete your ad.

FARMERS / RANCHERS!



Check out the breeds of livestock offered on MarketMaker and update your profile now!



LET'S BE FRIENDS!

"Friend"

Food Industry MarketMaker on Facebook to keep in touch with local foods!

Find MarketMaker at:

www.facebook.com/foodmarketmaker

Buy & Sell Forum

Post your ad for products/services you have to sell or want to buy. The Buy & Sell Forum is available to you at **no cost**. See detailed ads by clicking on Buy & Sell Forum on the National site: www.foodmarketmaker.com.

BUY

11 listings

SELL

96 listings

SERVICES/EQUIPMENT

6 listings

TRANSPORTATION

1 listing

OTHER

1 listings



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